

happy in design

A celebration of design

As the industry gathers today to celebrate the very best of design, what better opportunity to celebrate the things that make us **happy** in design.

Yes **happiness** is subjective, but as an industry we get to design (and style) the objects, buildings and landmarks that millions, collectively, get to enjoy. We get to creatively challenge ourselves on a daily basis, and push the boundaries of design.

So what is it that makes you **happy** in design?

Maybe it is watching a client as a project takes shape, their look of delight telling you that you have exceeded expectations?

Perhaps it is witnessing the integration of technology?
Or marvelling at paper-thin edges?

Is it the touch of a button? Or the vanishing lines?

Or maybe it is something bigger, like winning an award or accolade and being recognised for your input to the industry (just like our Bathroom Innovation Award 2011 winners, who will collect their awards today).

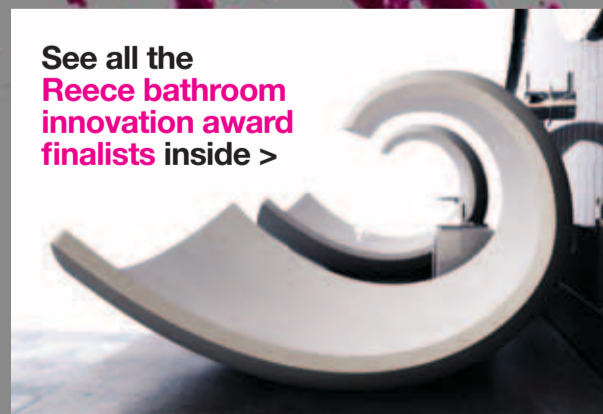
Whatever it is that makes you **happy**, today is a day celebrating all those things coming together.

Enjoy the festivities.

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Reece bathroom
innovation award
finalists inside >





reece bathroom innovation award 2011

Design stars of the future awarded at SID

It gives us great pleasure to once again announce our Reece Bathroom Innovation Award winners during *Saturday In Design*.

We established the BIA in 2005 to encourage and celebrate original bathroom product design and to support emerging and established designers. And we are proud to say that since its inception, the BIA has uncovered some truly amazing design talent, both in the student and professional categories.

We would like to take this opportunity to thank our fabulous judging panel – this year's panel consisted of David Clark (Editor of *Vogue Living*), Shaynna Blaze, (Interior Design expert from *Selling Houses Australia*), Belinda Geels (Reece

Bathroom Marketing Manager), Andrea Wilson (Senior Interiors Architect at Ashton Raggatt McDougall), and renowned Italian architect and designer, Romano Adolini. We are so grateful to each of the judges for taking the time to support this industry initiative and for their expert input.

This year we were, again, inundated with inspiring entries. After much deliberation, our expert judging panel selected the following entries as finalists in the professional and student categories.

Be sure to check out this year's winners at bathroominnovation.com.au

WINNERS ANNOUNCED 2PM TODAY!



BATHE JUSTIN WAGEMAKERS

Bathe, by Justin Wagemakers of Blue Sky Design Group, NSW, demonstrates an innovative and adaptable bath with a chic design.

PROFESSIONAL CATEGORY



TIK|TAP JOSHUA SUNGHOON MUN

Tik|Tap, by Joshua Sunghoon Mun from Blue Sky Design Group, NSW, combines two simple utilities to create an efficient timepiece for the bathroom space.

PROFESSIONAL CATEGORY



FLAT-FOLD MIN KONG

Flat-fold, by Min Kong from Blue Sky Design Group, NSW, is a chic and discreet collapsible tapware unit using digital technology and a touch sensitive panel.

PROFESSIONAL CATEGORY

PROTECTIVE NEST TIM COLLINS

Protective Nest Vessel, by Tim Collins of Cloud Studio Melbourne, VIC, is another innovative bathtub with cutting edge design.

PROFESSIONAL CATEGORY



SOAPY DAVID FENG

Soapy, by David Feng of Nielsen Design Associates, NSW, aims to improve the shower experience through improving efficiency by mixing liquid soap internally into the shower stream as desired.

PROFESSIONAL CATEGORY



HÖNDLA NICK RENNIE

The Höndla shower, by Nick Rennie of Happy Finish Design, VIC, is a modern shower with a twist due to its minimal appearance with hidden pull-out hand held unit.

PROFESSIONAL CATEGORY



QUIESCENCE NEIL STROHBECK

Quiescence, by Neil Strohbeck of GG Engineering, VIC, illustrates an artistic heated towel shelf designed for a calming, rejuvenating touch to a bathroom haven.

PROFESSIONAL CATEGORY



VANITY TUB ROBERT GRYNKOFKI

Vanity Tub, by Robert Grynkofer of Blue Sky Design Group, NSW, offers a genius solution for those who have limited space but a desire for a bathtub; a hideaway version in your vanity.

PROFESSIONAL CATEGORY

5 minutes with David Clark



David Clark has worked in the interior design industry for more than 25 years and has been editing *Vogue Living Australia* for the past six and a half years.

Having been a valued member of the BIA judging panel since the awards inception in 2005, we caught up with David to hear his thoughts on the evolution of the awards.

How have you witnessed the BIA entries evolve over the years?

It's got better – in the sense that the caliber of work has got better. And the event has grown into a really fun and pleasurable thing. Last year's presentation in the Melbourne showroom for *Saturday In Design* was fantastic. There was a big crowd – and a lot of warmth in the room for the finalists and for the winners.

What do you specifically look for in the designs that come through?

Innovation obviously, but also something that isn't derivative of existing design – hard in this category. We look for a good idea, that we can also imagine being commercialised.

You enjoy a unique vantage point into local and international design, in your opinion are local designers still taking their lead from Europe?

This is a hard one – because influences come from everywhere, but yes I would say that this is basically still the case. Europe is much more the centre of design than America for instance – but these days the cultural fragmentation around design is exciting – we're seeing great stuff from South America, Africa, and from Australia.

RIBBON
TOM WHITBY

Ribbon Vanity Unit, by Tom Whitby from the University of South Australia, is a piece that supports and curves around the basin and also incorporates the mixer for a stylish alternative to a classic vanity unit.

STUDENT CATEGORY



EGGSHELL
TOBY NOWLAND

Eggshell Bath, by Toby Nowland from the University of South Australia, is a stunning bath designed to fit the human body perfectly with added lighting to heighten the bathing experience.

STUDENT CATEGORY



EAUX EAUX
JOEL ROBERTS

Eaux Eaux, by Joel Roberts of Active Display Group, VIC, is a beautiful basin inspired by oceanic form and motion.

PROFESSIONAL CATEGORY



SLIDER
SU JIN MYOUNG

Slider, by Su Jin Myoung from Lidcombe Design, NSW, is the ultimate ease of use shower with its novel sliding adjustment feature.

STUDENT CATEGORY



HASS
ALEX LEE

HASS Toilet, by last year's student category winner Alex Lee of Lidcombe Design, NSW, offers a solution for both western and eastern style of toilets in the form of an adjustable toilet.

STUDENT CATEGORY

EAUX EAUX
JOEL ROBERTS

Eaux Eaux, by Joel Roberts of Active Display Group, VIC, is a beautiful basin inspired by oceanic form and motion.

PROFESSIONAL CATEGORY



FUSE
TOBY NOWLAND

Fuse, by Toby Nowland from the University of South Australia, is an innovative, minimal, all-in-one basin design with the simple concept of water going in and out in one.

STUDENT CATEGORY



THEREMIN
SEBASTIAN GREGORY

Theremin Sensor Faucet, by Sebastian Gregory from the University of New South Wales, features LED lights and Braille indicators and both temperature and flow are cleverly controlled by moving your hands underneath the sensors.

STUDENT CATEGORY



PIVOTAL
MICHAEL BRIAN MACCORMICK

Pivotal Vanity Stand, by Michael Brian MacCormick of MacCormick & Associates Architects, NSW, provides a space-saving, practical and beautiful storage solution for the bathroom.

PROFESSIONAL CATEGORY

5 minutes with Shayna Blaze

As someone who has enjoyed over 25 years in the industry, what is it about the design world that keeps your passion alive?

Curiosity. Design is about examining the world and how we live. You've got to be curious in this life or there's no point I reckon. Design is also about aesthetics – so it's about beauty – which appeals to me. And it's about improving the state of things. I've always said that an act of design is an act of generosity – because it fundamentally revolves around making something better for people.

The September/October issue of Vogue Living featuring the Kitchen and Bathroom special is out now. You can also check out David's dream bathroom in the Reece Editor Bathroom Series at www.reece.com.au/bathroom-inspiration.



Shayna Blaze is an award-winning Interior Designer. For the last four years Shayna has enjoyed the role of Interior Designer and Presenter on top-rated show *Selling Houses Australia* on *The LifeStyle Channel*, *FOXTEL* & *AUSTAR*.

Returning this year as a judge on the BIA panel, we caught up with Shayna to hear her insights on the competition.

Tell us about your involvement in the Reece BIA and how it came about?

I have a great relationship with Reece and it goes right back to when I was straight out of design school and designing Reece showrooms. Bathrooms have been one of the major constants

in my design career and it is incredible to see the growth and change from salmon pink matching suites to the classy rooms they are today.

This year, bathtubs were a key focus for many of the entrants, why do you think this is?

Over the past 5–10 years the footprint of a bathroom has doubled, even trebled to what it used to be. Our homes are now a place of escape, a place to wind down and the bathroom is the perfect room for this. We have witnessed the growth of double and walk-in showers and it was only a matter of time before we saw the freestanding bath take the 'stage'.

What do you specifically look for in the designs that come through?

I look for something that I haven't seen before, a product that is going to catch my eye and make me

want to use it not only in my bathroom but also in my clients bathrooms. I want to see clever design that is going to blow me away.

Finally, any advice for future entries?

Innovation and thinking outside the square is what we need to catch attention but it must be commercially viable. The user must be in the designer's mind. Look at changing technology and how you can implement new manufacturing techniques to take your design to the next level. Make the design complete and imagine who would use it and who it would appeal to.

Catch Shayna in *Selling Houses Australia* on *The LifeStyle Channel* now.

The latest from Europe

reece™

Nothing makes us happier than launching new products into the Australian market and we are excited to be launching some amazing new products from Europe.

We explore four key releases being unveiled at *Saturday In Design* 2011.

For further information on these key launches, visit our product pages at reece.com.au/bathrooms/products

reece.com.au

Alape Tangens

Following acclaim at ISH, the world's leading bathroom fair held bi-annually in Frankfurt, Germany, the **Alape Tangens** range by Yorgo Lykouria is expected to take the Australian market by storm.

This beautiful range plays tricks on the eyes as the basins appear as deep inset basins from a distance but are actually shallow washplane basins.

Made with German precision engineering, the Tangens range was inspired by the sensuous natural forming curves of the human body, evoking an emotional connection to the product. The product is made from Alape's signature glassed enamel steel which goes through a triple firing process, guaranteeing a perfect finish.

Below: Alape Tangens Basin



Nikles Pearl

The **Nikles Pearl** Showers were first unveiled at Frankfurt, March 2011.

This smart new range is manufactured in Italy and includes three overhead showers, a rail shower and two twin showers.

The showerheads have been rounded at the edges to provide an inviting aesthetic. The stunning chrome-faced plate ensures a well-finished product with signature thin profile.

The range features Nikles renowned Airdrop© technology, a revolutionary technology that enriches every drop of water with pockets of air, ensuring a rejuvenating spray that is soft and gentle on the skin.

Left: Nikles Pearl Round Twin Shower
Top: Nikles 250 Square Overhead Shower



AXA
BY
UNOCERAMICA



The X-Tre and H-10 ranges from Axa by Unoceramica

Axa by Unoceramica takes bathroom product design in a bold new direction with a series of strikingly innovative pieces.

The new **X-Tre** range is flexible, compact and comfortable. With the products reduced dimensions, the range is the perfect solution for ensuites and powder rooms.

Designed by Studio Valeri in Axa's Civita Castellana studios in Italy, the X-Tre range is distinguished by its contrasting

square yet soft lines. The X-Tre range also perfectly complements the **H-10** range of above and under counter basins.

Embrace the spirit of Italian design with the X-Tre and H-10 ranges from Axa by Unoceramica.



Left: Axa by Unoceramica H-10 60 Rectangle Basin
Above: Axa by Unoceramica X-Tre Back To Wall Toilet Suite