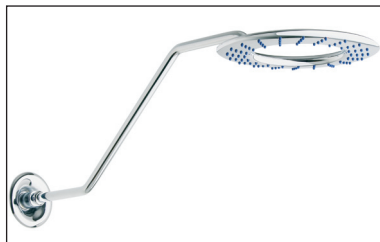


Australian Design Comes Full Circle

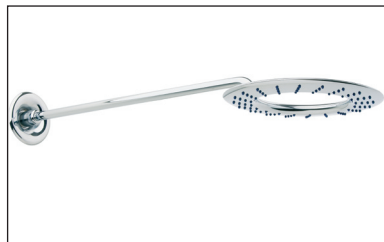
Reece, Australia's leading name in bathrooms, is excited to announce the release of the Halo Shower by Duncan Ward.



Halo Ceiling Mount Shower



Halo High Rise Shower



Halo Straight Shower

Duncan's revolutionary Halo Showerhead was the winner of the inaugural Reece Bathroom Innovation Award (BIA) in 2005, and is the first BIA winning design to be commercially produced by Reece, together with Phoenix Tapware.

The Halo Shower release is particularly timely in this time of drought – the clever design gives the sensation of being immersed in water, but it is also water efficient, with a 3-star WELS rating. The unique design draws on the basic geometric shape and inspiration of the universal halo symbol.

Says Belinda Geels, Bathroom Marketing Manager, "this exciting product really cements the commitment Reece has to innovation and support of talented young and professional designers. We are absolutely delighted to have Duncan's stunning design commercially available."

The BIA was established by Reece to encourage original and innovative bathroom product design and aims to showcase creativity and design excellence. The BIA is open to both design professionals and students, providing a unique opportunity to shape the bathrooms of tomorrow.

The Halo comes in three styles; ceiling mount, hi-rise and straight-arm. The Halo Shower range is now available at Reece.

For more information, please contact:

Emily Ryan
Trout Creative Thinking
(03) 9691 8831
emily@trout.com.au

Australian Design Comes Full Circle



Duncan Ward Winner of the Reece BIA in 2005 and 2007

Q Tell us about yourself and how you got into design.

A Not through the usual channels. I came from the Visual Arts area and worked in both 2D and 3D. As I predominantly worked in fine art photography, I had a good understanding of light. This was combined with my sculptural work and soon my company, Satelight Design, was born. I have used my conceptual art background to expand into design. I tend to develop ideas from a conceptual point and refine them into an object. I don't consider myself as a designer or an artist, but someone who can embrace both.

Q Where did you study?

A I studied Visual Arts at R.M.I.T in Melbourne. The rest I learnt in the sculpture studios, on film sets and working for different people in the creative industry. I also spent a lot of time experimenting with objects and learning about materials and how they form, which has provided fluidity for the design process.

Q What are your career highlights to date?

A I would have to say winning the two Reece BIA awards was pretty big. I have been fortunate to have exhibited in Europe and Japan and also created a successful company. I have loved the journey, even though it has not always been the easiest of paths.

**Q Any other exciting projects that we should know about?
What is next for Duncan Ward?**

A I would like to work with Australian manufacturers to create international products, particularly in the bathroom area. I have a couple of ideas which I am currently working on, but you will have to wait until the 2009 Reece Bathroom Innovation Awards for these!

Q Having your design commercially produced by Reece is very exciting. Tell us what it means to you.

A Reece has invested its name and capital in order to see Australian designed bathroomware in the public arena. I am very proud to be associated with the awards - and Reece - and feel that this is a great step forward in building design and manufacturing in Australia. For me personally, it means strong support and will no doubt greatly assist me in working to develop future designs.

To arrange an interview with Duncan Ward, please contact:
Emily Ryan at Trout Creative Thinking. Emily@trout.com.au or (03) 9691 8831.
