

Methven's award-winning Maia shower arrives in Australia

Reece, Australia's leading name in bathrooms, is excited to present the award-winning Methven Maia shower, the world's first multi-functional showerhead designed to deliver the health benefits of a spa at home.



Maia improves the health and condition of your hair and skin by reducing the amount of chlorine in the water. Featuring a replaceable vitamin C cartridge fitted into the back of the handset, small amounts of vitamin C are dissolved into the water as it passes through, delivering invigorating, purified water to your skin.

When designing the Maia, Methven collaborated with a leading Dermatologist to explore the effects of reducing the chlorine on the skin when showering. According to Methven's Dermatologist, "Removing caustic chlorine from the water with vitamin C helps to keep the skin on your face and body more hydrated, less irritated and less dry and flaky. Hair will be softer, less brittle and colour will remain more true."

The clever design of the shower also ensures users enjoy a luxurious facial massage - the facial function gently stimulates the capillaries, increasing blood flow and improving the delivery of oxygen and nutrients to the skin. The massage function can also deliver powerful jets of water to ensure a rejuvenating full body massage, stimulating blood flow while relaxing tired muscles.

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Furthermore, Maia has proven to benefit Eczema patients - the NZ Medical Journal undertook a 8-week research program and found a reduction in exacerbations or flares in their Eczema.

Says Belinda Geels, Reece Bathroom Marketing Manager, "we are thrilled to be representing this innovative shower in the Australian market. Methven have proven to be a leader in the development of innovative, water-efficient showers, so the company aligns well with our brand values."

The Methven Maia is WELS 3-star rated, using only 9 litres per minute and is now available in Reece showrooms nationally.

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About Methven

Founded in 1886, Methven is New Zealand's longest established, largest supplier and leading designer of showerheads, faucets and hot water valves to home renovators, plumbers and the building industry.

For further information on the Your bathroom. Your life.™ Competition, please visit www.reece.com.au/enter.

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