

# The Bathroom 2010

Reece, Australia's leading name in bathrooms, gives an update on the latest developments in the bathroom.



2010 has been another big year for the bathroom industry. Belinda Geels, Reece Bathroom Marketing Manager, investigates some of the latest trends.

## 1. Showers as spa

The shower has proven to be the new spa, with an array of 'spa' showers coming onto the market. These rejuvenating 'retreat-style' showers have been designed with pampering in mind, with many featuring luxurious twin showerheads or even a facial or body massage function. Look out for the Nikles Pure shower – with its series of mixing chambers, the shower provides a gentle spray action while using less water.

## 2. An aquatic playground

Sunken inset baths that could be mistaken for bathroom pools, freestanding baths that are being used as sculptures, the modern bath has become more than a centrepiece, it is a masterpiece. And it is these designer baths, such as the new Hoesch range, that have seen the bathroom emerge into an aquatic playground, a true celebration of water.

## 3. Bathroom or living room

When a vanity complete with an inbuilt fridge was seen at the recent Kitchen and Bathroom Industry Show in America, we knew the notion of 'bathroom-as-living-space' had stepped up a level. Although not yet on our shores, it may not be long until bathers are enjoying cold bottles of water, straight from the bathroom fridge.

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#### 4. Large, open plan showering

Feeling like a mid-year holiday? Well you don't need to travel far anymore - Australians are now recreating resort-style bathrooms in the home, leading to year round access to an inspiring bathing space. The large open plan shower is a vital inclusion in a resort-style bathroom and there is now an extensive range of shower screens and bases available.

#### 5. The year of the vanity

The vanity has emerged as one of the hero pieces in the bathroom. We are seeing vanity furniture that incorporates more individual storage solutions. Wall-hung vanities are prominent as they maximise space and provide a clean look. Vanity units with plenty of shelf space, deep drawer options and solid surface tops with undermount bowls are also widely available.

Your bathroom. Your life.™ To find the location of the nearest Reece Showroom please call 1800 032 566 or visit [www.reece.com.au/bathrooms](http://www.reece.com.au/bathrooms)

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